



Manila Central
University

Bachelor of Arts in Communication



Love storytelling and media? Make it your career!

MCU's BA Communication program helps you build skills in journalism, public relations, advertising, and digital media. With hands-on training and expert support, you'll be ready for a career in media.

Autonomous Status

granted by the
Commission on Higher Education



The WORLD
UNIVERSITY
RANKINGS
for INNOVATION



Where your story begins!

- Master journalism, public relations, and digital media.
- Gain practical experience through real-world projects and internships.
- Learn from experienced faculty and industry experts.
- Access modern media labs and studios.

Program Details

Delivery: Face-to-Face with Hybrid Learning Options

Career Opportunities

- Public and Corporate Communication /Information Officers
- Social Science and Communication Researchers/Analysts
- Communication/Media Planners and Managers
- Program/Project Development Officers
- Public Relations and Advertising Practitioners
- Media Practitioners
- Learning System Designers
- Multimedia Designers
- Other Allied and Related Professions
- And other related fields

Scholarships Available

Admissions Now Open!

Get in Touch



Call Us
(+632) 8364-10-71 up to 74



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Visit Us
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