



#BeACentralino

B.S. in Business Administration

Major in Marketing Management
Major in Operations Management

A four-year course program that equips students with in-depth knowledge about business operations, including accounting, business communication, information literacy, and data analysis. The program is ideal for students who intend to pursue entry-level business management or managerial positions after graduating.

The BSBA-MA program equips students with marketing and technical skills required by today's industries and prepares students for a variety of managerial positions in the business world.

Duration : 4 yrs
No. Credits : 176
Tuition/sem : P39,022.62

Why MCU?

- 119 Years in Innovating Education
- MCU graduates of BSBA are now working in various reputable international and local companies.
- Level II 3rd RA status from the Philippine Association of Colleges and Universities Commission on Accreditation(PACUCOA)
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