



#BeACentralino

Duration : 4 yrs
No. Credits : 149
Start Date : July

B.S. in Business Administration

Major in Marketing Management Major in Operations Management

A four-year course program that equips students with in-depth knowledge about business operations, including accounting, business communication, information literacy, and data analysis. The program is ideal for students who intend to pursue entry-level business management or managerial positions after graduating.

The BSBA-MA program equips students with marketing and technical skills required by today's industries and prepares students for a variety of managerial positions in the business world.

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